Thanks, Clint.

As a startup company, we know that making money and keeping investment cost low is important to you. So to begin our analysis we looked into the breakdown of the cost of apps in both stores. And luckily for you, as you can see illustrated in this chart, we found that the majority of the apps in both the App Store and the Play Store are either Free or cost a $1 or less. From there we further developed our recommendation criteria, to find quality apps for you to invest in.

For your initial app purchases, we decided to stick with apps that are available in both stores so that your marketing budget can go as far as possible. These apps also fall into the $1 or less price range so that your initial purchase cost is that minimum $10,000 per app. And finally all of these apps have either a 4.5 or 5 star rating so we expect that they will be around for at least 10 years.

Now I will pass it off to Hallie to reveal our specific app recommendations.